

SmartHubs

Open Data Platform on mobility hubs

SmartHubs – MOVE21 joint symposium

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Smart Hubs Open Data Platform (ODP)

The ODP is the **first cross-project open data platform for mobility hubs learning cases!**

This Semantic-media Wiki based platform allows to ...

... collect data on mobility hubs following a **standardized layout**

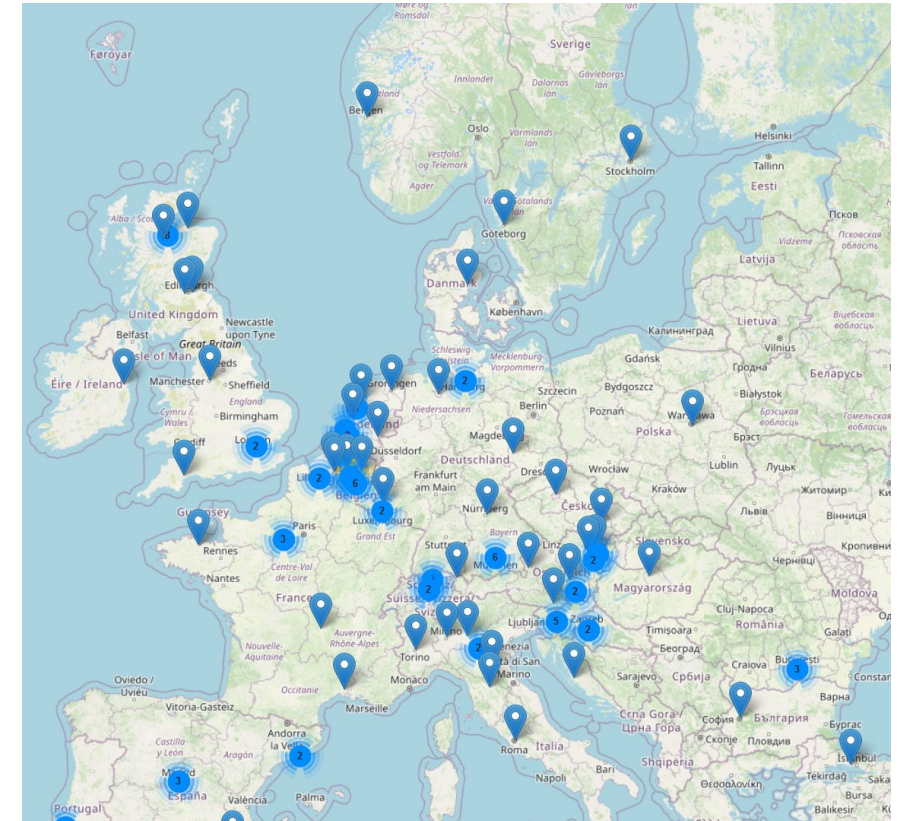
... **compare** similar hubs

... analyze **integration levels** connected to other characteristics

... generate cross-network **overview** in regions

... download **data** for further analyses for everyone

... **collectively edit and contribute!**



in the database: 148 Hubs (9 of which are Case Studies in the SmartHubs Project), 25 Mobility Hub Networks

Functionalities of the ODP

Discover

Compare

Add hubs


Verify hubs


...

Hubs - Cards

MOBILITY HUBS: Overview - Integration Levels (Charts) - Typologies (Charts) - Cards

FILTER
 Country: Austria +
 Status: ongoing - planned
 Typology: central-urban - rural - urban-large - urban-small
 Smartness: Mobility Hub - Single Mobility Services
 Physical Integration Level: 0 - 1 - 2
 Digital Integration Level: 0 - 1 - 2
 Democratic Integration Level: 0 - 1






Aspern Nord
Vienna, Austria

public transport node on the northern edge of Seestadt Vienna

urban-small planned




Mobility Point Bruno Marek Alk
Vienna, Austria

housing-based, decentralized carsharing, bikesharing and Mobility Hub in new urban area with a very high sharing effort (vehicles are located in public, vehicles (bikes, cargo bikes, ...) semi-private location.

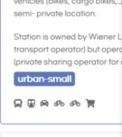
Station is owned by Wiener Linien transport operator but operated by private sharing operator for carsharing

urban-small



easymobil Griesfeld
Wiener Neudorf, Austria

Award-winning hub in Lower Austria with a tram connection




Mobility point Inhauser-Strasse
Salzburg, Austria

Comparable Hubs

back to [easymobil Griesfeld](#)

FILTER
 Typology: urban-small x
 Status: ongoing x
 Physical Integration Level: 1 x
 Digital Integration Level: 0 - 1 - 2
 Democratic Integration Level: 0 - 1



NAME OF HUB

Am Glockenbach

Carsharing Freefloating 3 parking spaces Car sharing station Bicycles MVG Rad Electric bicycles MVG eRad

Privileged parking for e-vehicles 4 parking spaces

Calderwood Mobility Hub

Calderwood is a large-scale housing development to the north of Edinburgh, and the X27 express bus service runs through the site also providing strong connectivity

[/6102564995f71c83fba14d54/62dabc2455b45c5127ab8](#) (<http://www.calderwood.co.uk/wp-content/uploads/2021/06/Calderwood-Mobility-Hub-Overview.pdf>)

easymobil Griesfeld

Award-winning hub in Lower Austria with a tram connection

Create

Note: Your IP address will be saved and will be publicly visible

Hub Description

Name of Hub

Short Description

Give a short description of the hub, what makes it special in its setup, location, is it a real gamechanger in the transport system? Is it for example a real mobility hub integrated in a MaaS app or were citizen very involved in developing the hub?

Typology

unknown (inter)national hub - airport central urban rural hub - a hub in a rural area suburban/urban fringe urban neighbourhood hub - large urban neighbourhood hub - small

Status

unknown planned ongoing closed

What is realized already? What is planned, when is it planned?

Operation Start (Year)

the hub belongs to a network of hubs

Link-Login Pages

PAGE	USER
Aarhus Central Station	Assign a User ▼ Christoph Kirchberg Create
Am Glockenbach	Assign a User ▼ Christoph Kirchberg Create
Ancoats Mobility Hub	Assign a User ▼ Christoph Kirchberg Create
Aspern Nord	Assign a User ▼ Christoph Kirchberg Create
Barcelona Sants	Assign a User ▼ Christoph Kirchberg Create

Examples on the platform

WienMobil Maria-Tusch-Straße

TYPOLOGY

urban neighbourhood hub - large

[show comparable hubs](#)

STATUS

ongoing

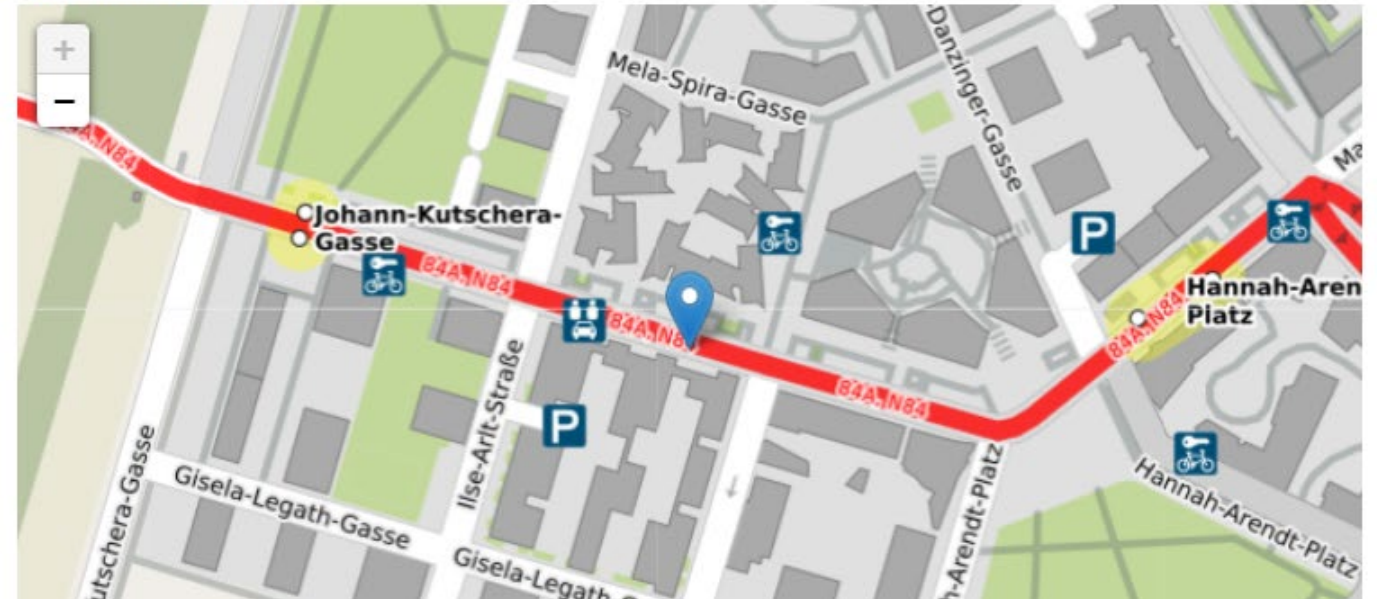
Launched in December 2021 with car, scooter & Moped-Sharing. Bikesharing will start early 2022

OPERATION START (YEAR)

2021

LOCATION

Vienna, Austria



Examples on the platform

PHYSICAL INTEGRATION

Level 2 (target: Level 3)

Definition 2 (Wayfinding and universal design): At least two shared transport modes in acceptable walking distance to public transport with wayfinding and information of using the service and at least two services (e.g., parcel locker, kiosk) in acceptable walking distance. Universal design principles are considered.

The services are located on both street sides of a easy to cross street in Seestadt aspern. Public transport (bus) can be reached within 200m.

DIGITAL INTEGRATION

Level 2 (target: Level 3)

Definition 2 (Integration of booking and payment and universal design): Easy access to services for end users – such as a mobility marketplace or a one-stop shop where the user can find, book, and pay with the same app for at least public transport services and one shared mode at the hub. Universal design principles are considered, including simple and intuitive app design and minimum support for non-digital users.

The mobility services present at this station are integrated into the Wien Mobil App which allows route planning and gives information on booking option (outside of the app).

DEMOCRATIC INTEGRATION

Level 1 (target: Level 2)

Definition 1 (Appropriate representation of stakeholder interests): Participation takers got asked into a consultation process, Information are recognized. No or limited attention to involve vulnerable user groups.

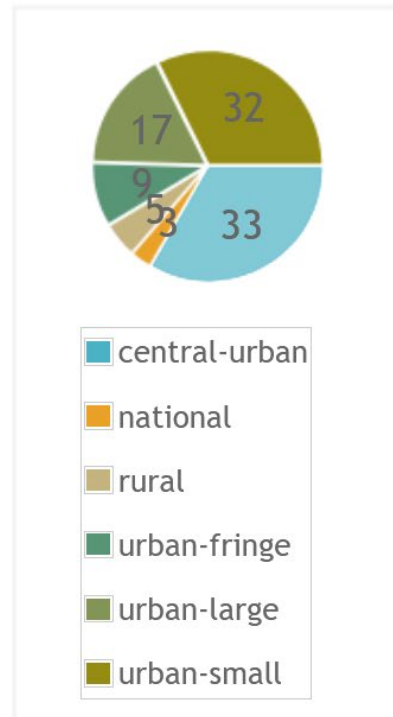
INITIATION OF THE HUB

Public Transport provider initiated

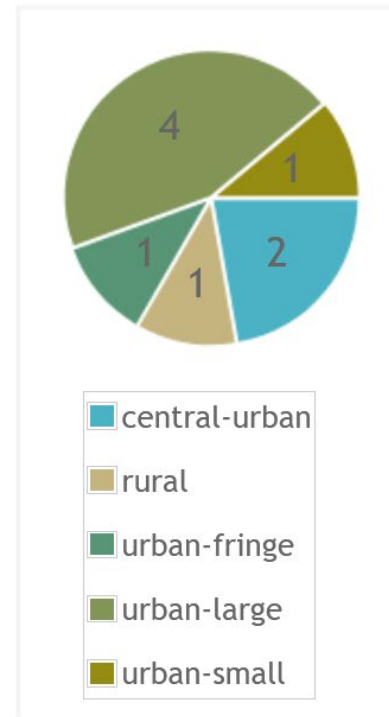
Statistics

Hub Typology Distribution

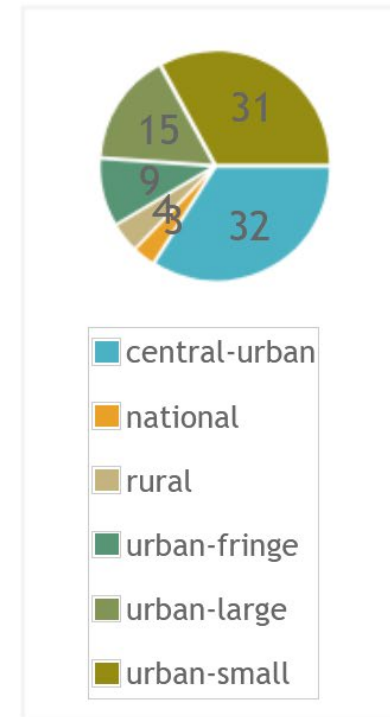
all Hubs



Case Studies



Learning Cases



What comes next?

The ODP is planned to serve as a open tool for research and practitioners – also after the end of the SmartHubs project.

Next planned developments are:

- Pre-defined **export** options and automated **data interfaces**
- Cooperation with Hub-Providers / Hub-Consultancies regarding **open editing**
- Further **verification** process with local stakeholders
- Adding contacts per Hub to support **Peer-to-Peer exchange** via the ODP
- **Further Collection** of Hub entries via online survey
- Disseminating the ODP as **benchmarking tool** for hub providers

Invitation to contribute!

We are happy to welcome new **contributors** on the OPD,
you can just submit a hub here:

<https://data.smartmobilityhubs.eu/wiki/Special:FormEdit/semorg-hub-draft/Draft:Hub>

If you want to be engaged as an **editor** with your own account
for easier re-editing let us know!

For further information reach out to
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Thank you!