



SAP next-gen▶▶

Innovation with Purpose

Das SAP University Alliances & SAP Next-Gen Programm in der DACH Region: Möglichkeiten zur Intensivierung der Zusammenarbeit

Dr.-Ing. Michael Nürnberg
Vice President
Regional Director SAP University Alliances & SAP Next-Gen DACH





SAP Next-Gen is a purpose driven innovation community and innovation platform



Academic Think Tank

- Increase footprint across academic disciplines





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Academic Think Tank

- Increase footprint across academic disciplines
- Join the SAP S/4HANA MOVE program; enjoy rich curricula with new use cases

SAP S/4HANA Move Program

- Curriculum [Introduction to SAP S/4HANA Using Global Bike 3.3](#) in English and German
- SAP Certification ([CERS01](#)) for 99 €
- **Timeline:**
SAP ERP ECC
via UA Licenses
until mm/202X

The screenshot displays the SAP Learning Hub interface for the CERS01 certification. The page is titled "SAP Certification in the Cloud for Students (1 attempt)". It includes a status message: "Aktuell zu wenig Daten für eine Bewertung vorhanden." Below this, it lists the training format as "Certification Hub", the level as "Zertifizierung", and the language as "Englisch". The release date of the solution is "010".

Kursankündigungen

- SAP CERTIFICATION IN THE CLOUD FOR STUDENTS IS AVAILABLE TO CURRENT STUDENTS OF THIRD LEVEL ACADEMIC INSTITUTIONS ONLY. THEREFORE SAP WILL ASK YOU FOR A MATRICULATION DOCUMENT ISSUED BY THE ACADEMIC INSTITUTION. IN CASE NO MATRICULATION DOCUMENT IS SUBMITTED, THE SERVICE WILL NOT BE FULFILLED AND THERE WILL BE NO REIMBURSEMENT FOR PAYMENTS ALREADY MADE.
- Make yourself more marketable with SAP Global Certification. Investing in your studies and certification enables you with up-to-minute, practical knowledge that gives you an edge in the job market, resulting in faster job placement. SAP Global Certification helps you to take the lead in preparing organizations for the future. SAP Certification in the Cloud is currently available for core SAP solutions, such as SAP HANA, just in time for you to prove your skill set with SAP specific credentials. With SAP Certification opportunities are practically limitless. Become an expert in game-changing SAP technologies that companies worldwide need today and in the years ahead. Stand out from the crowd.

Inhalt

- The Certification in the Cloud subscription provides you with a 12- months access to the Certification Hub, where you can schedule one booking over your subscription period. Your subscription is valid for all exams available for booking in the Certification Hub. The exams are remotely proctored via a webcam on your PC or laptop and you can schedule your exam 24 x 7 via the Certification Hub.
- After successfully passing the exam you will receive a SAP Global Certification digital badge.
- [Technical Requirements](#)

Buchen Sie hier, um die Zertifizierungsprüfung über den Certification Hub abzulegen

[Verfügbare Zertifizierungen im Certification Hub](#)

Germany

Certification Hub Abonnement

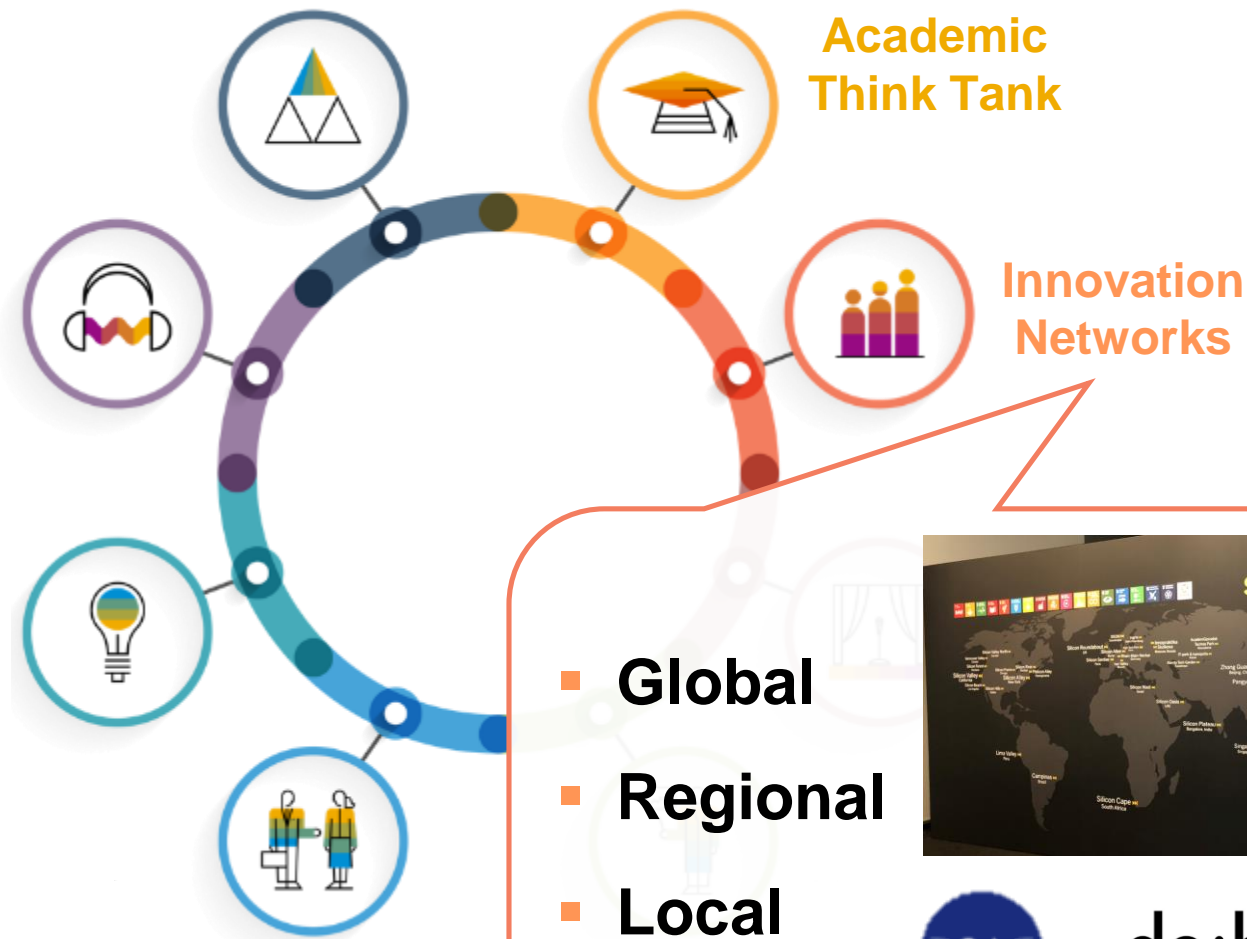
99.00 € (EUR)
Price excludes tax.

[In den Warenkorb legen](#)

[Auf meine Wunschliste setzen](#)



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SAP Next-Gen Chapters

Building Innovation with Purpose in Partnership

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Welcome New SAP Next-Gen Chapter!





Brandenburg University of Applied Sciences

Chapter Focus:
SAP S/4 HANA

Speaker/Representative:
Prof. Dr. Robert U. Franz



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Heilbronn University of Applied Science

Chapter Focus:
Digital Design Thinking & Digital Business Model Innovation

Speaker/Representative:
Prof. Dr. Sonja Salmen



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Heidelberg University of Education

Chapter Focus:
Young Thinkers

Speaker/Representative:
Prof. Dr. Christian Spannagel






17

19



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University of Applied Sciences Darmstadt

Chapter Focus:
Project Management & Entrepreneurship

Speaker/Representative:
Prof. Dr. Matthias Vieth



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University of Applied Sciences Darmstadt

Chapter Focus:
Logistics

Speaker/Representative:
Prof. Dr. Monika Futschik



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Zentrum für Schulqualität und Lehrerbildung (ZSL)

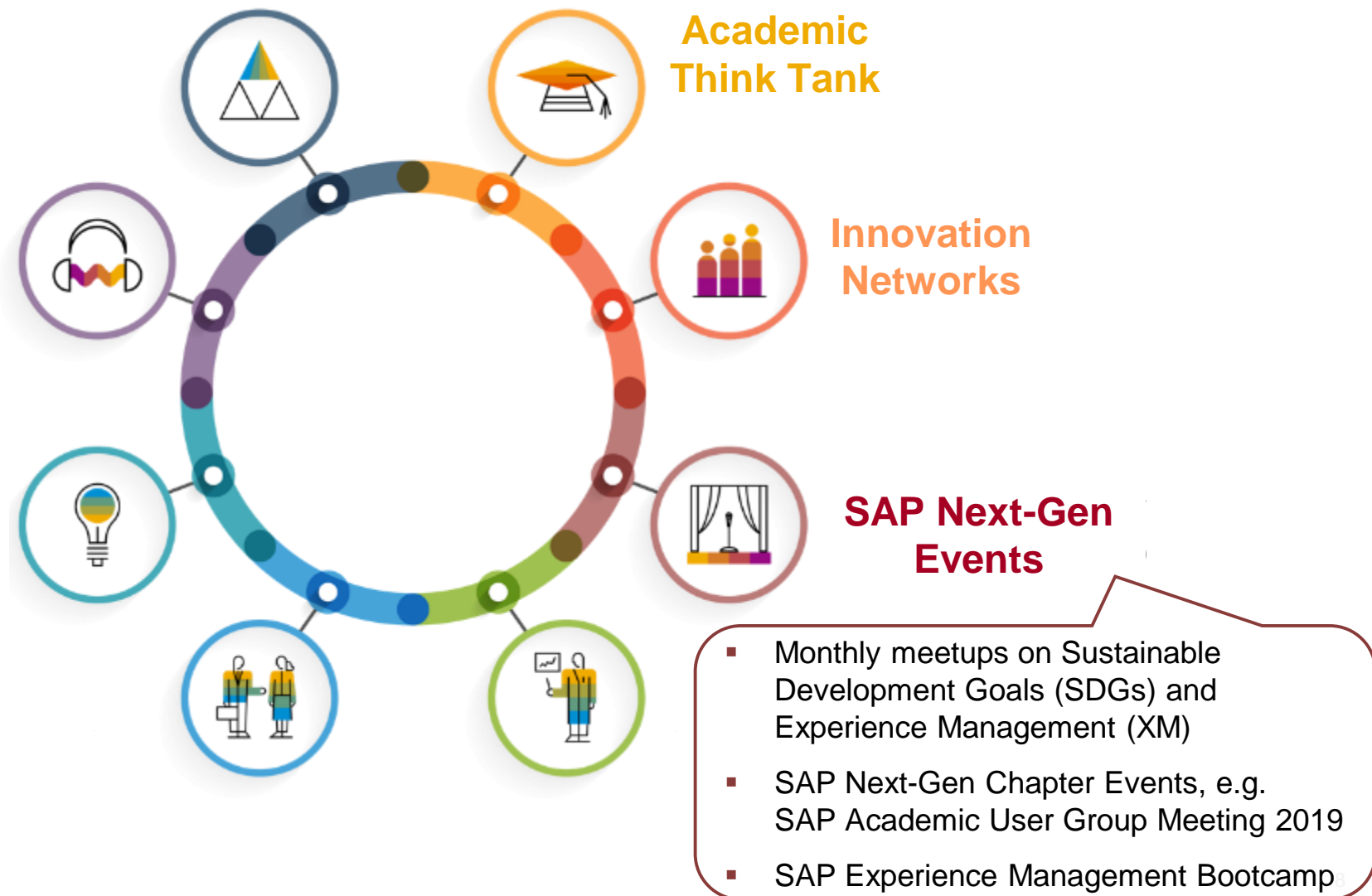
Chapter Focus:
Curriculum Development

Speaker/Representative:
Dr. Thomas Riecke-Baulecke





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437,000
customers in 180+ countries

€24.74B

total revenue
(non-IFRS)
in FY2018

100+
innovation
and development
centers

Strategy
R&D
Sustainability
Employees
Financials



98,600+
employees from 140+ countries

#1 software company
in Dow Jones
Sustainability Indices

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THE BEST RUN 

SAP Next-Gen Chapter Event

Design Thinking &
Digitale Transformation

September 25, 2019
10 a.m. – 4 p.m.
Potsdam, Germany




SUSTAINABLE
DEVELOPMENT
GOALS

THE BEST RUN 

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Academy for Experience Management

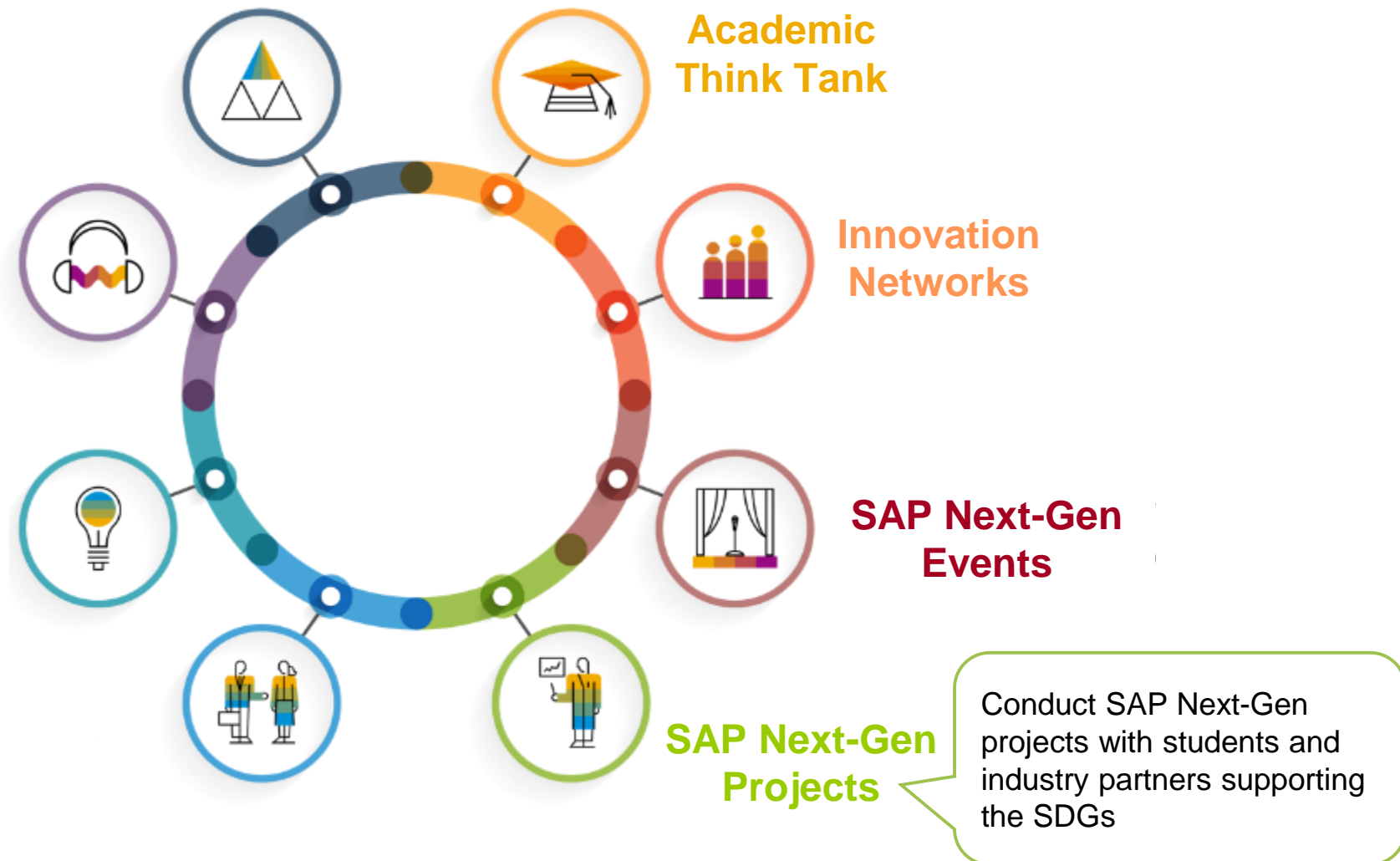
Launch in 8 SAP locations all over the globe

Join us in Walldorf, Germany
@ SAP Experience Center
on November 27 & 28, 2019





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SAP Next-Gen @ KIT

Innovation by Young Bright Minds for Industry Partners

- mPay – Mobile Payment Adoption in Germany
- Mobile Payments for Children
- The Perfect Night Out
- Parking Assistant



COMMERZBANK

twogo



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SAP Next-Gen @ SRH

Find new Applications for Vehicle Insights - Capabilities to uncover Patterns behind Fuel Economy

- IoT Moving Assets
- Vehicle Insights



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SAP Next-Gen @ Frankfurt University of Applied Sciences

- Smart Insurances
- Agile Entwicklung von IoT Szenarien mit SAP HANA Cloud Platform
- Intelligente Projekt- und Personaleinsatzplanung
- Marktplatz für ideenreiche Mitarbeiter und ideenoffene Unternehmen

die auslöser

IID

INFOMOTION

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SAP Next-Gen @ TU München

Internet of Things (IoT) & Sensor Technology

- Predictive Brake Management
- Fire Outbreak Detection
- SAP IoT Sensor Pack App
- Job Skills Requirements Analyzer

Atos

Munich RE



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SAP Next-Gen @ Hochschule Furtwangen

- Digitale Zeitung 2020
- Der Elektronik-Fachmarkt der Zukunft

expert HOERCO

SÜDKURIER

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SAP Next-Gen @ Metropolregion Rhein-Neckar

User-Centric Bike Routes - Improving the MRN Cycling Experience with SAP HANA

GeoNet MRN InES

geo

SAP Young Thinkers



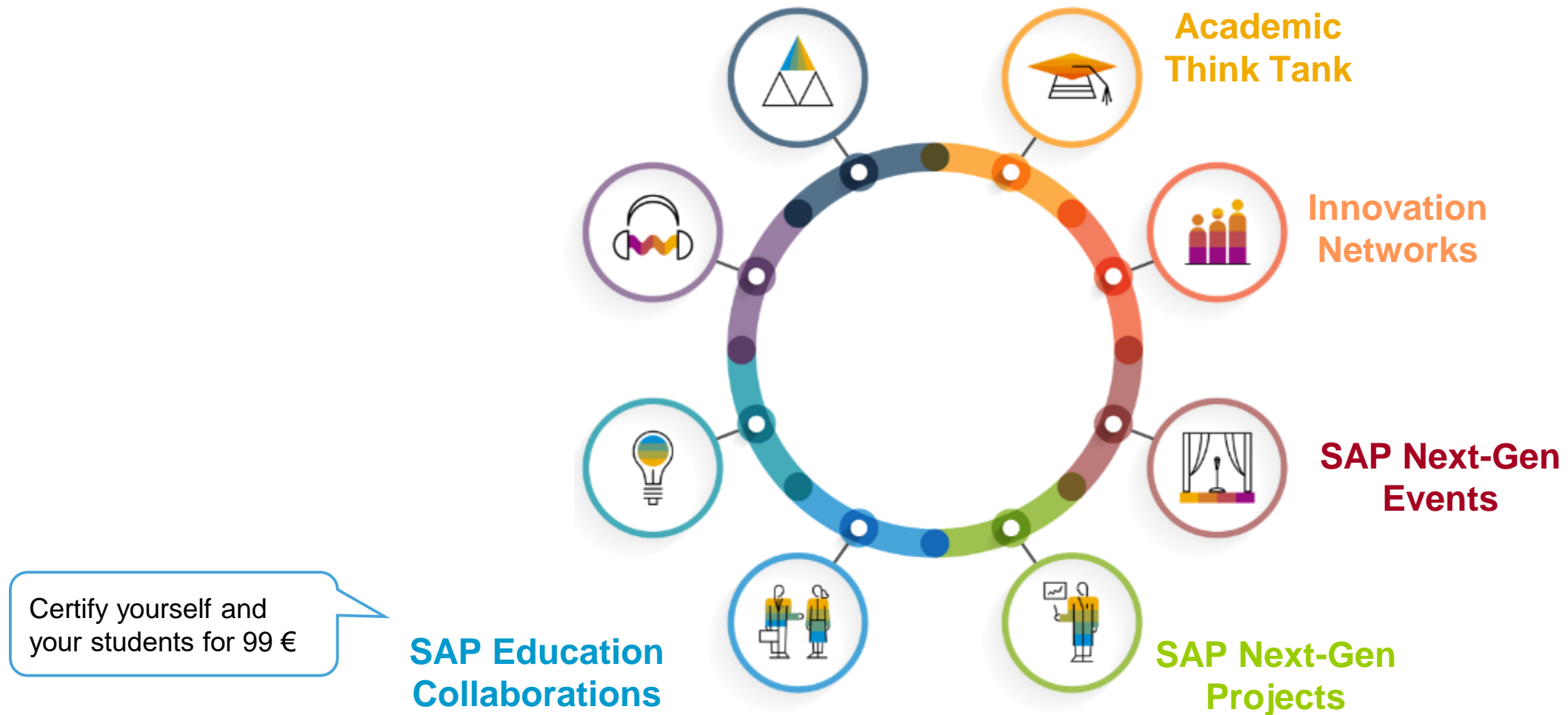
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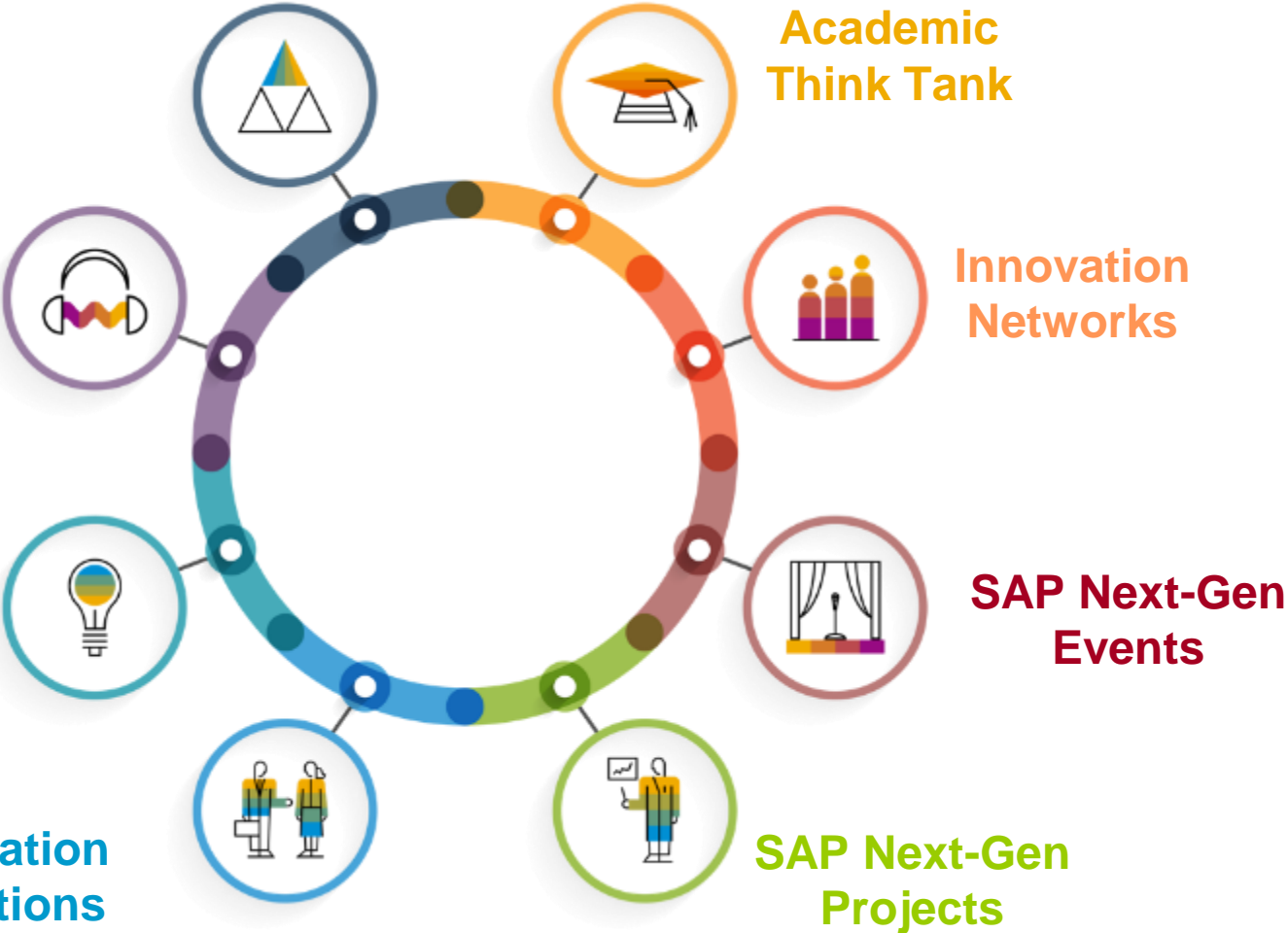


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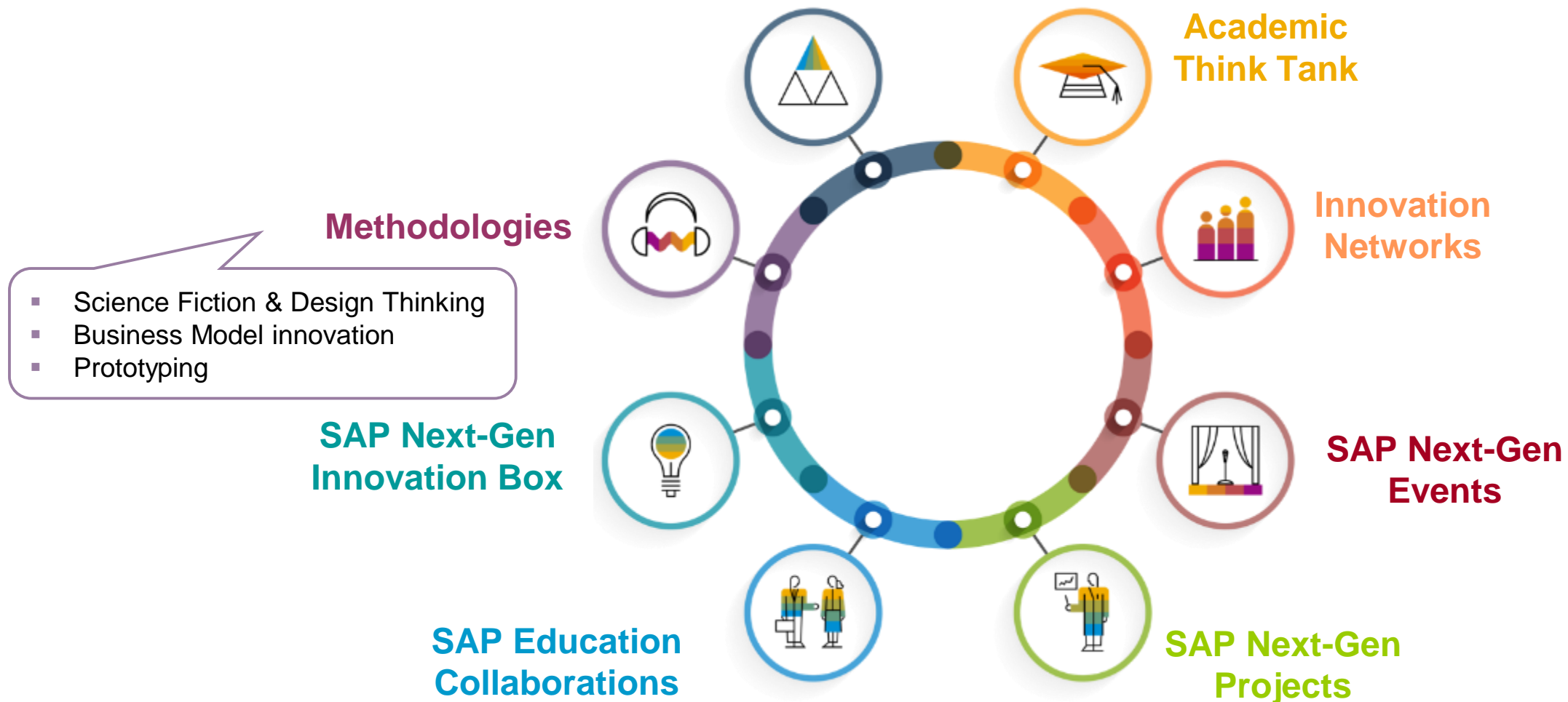
**SAP Next-Gen
Innovation Box**

**SAP Education
Collaborations**





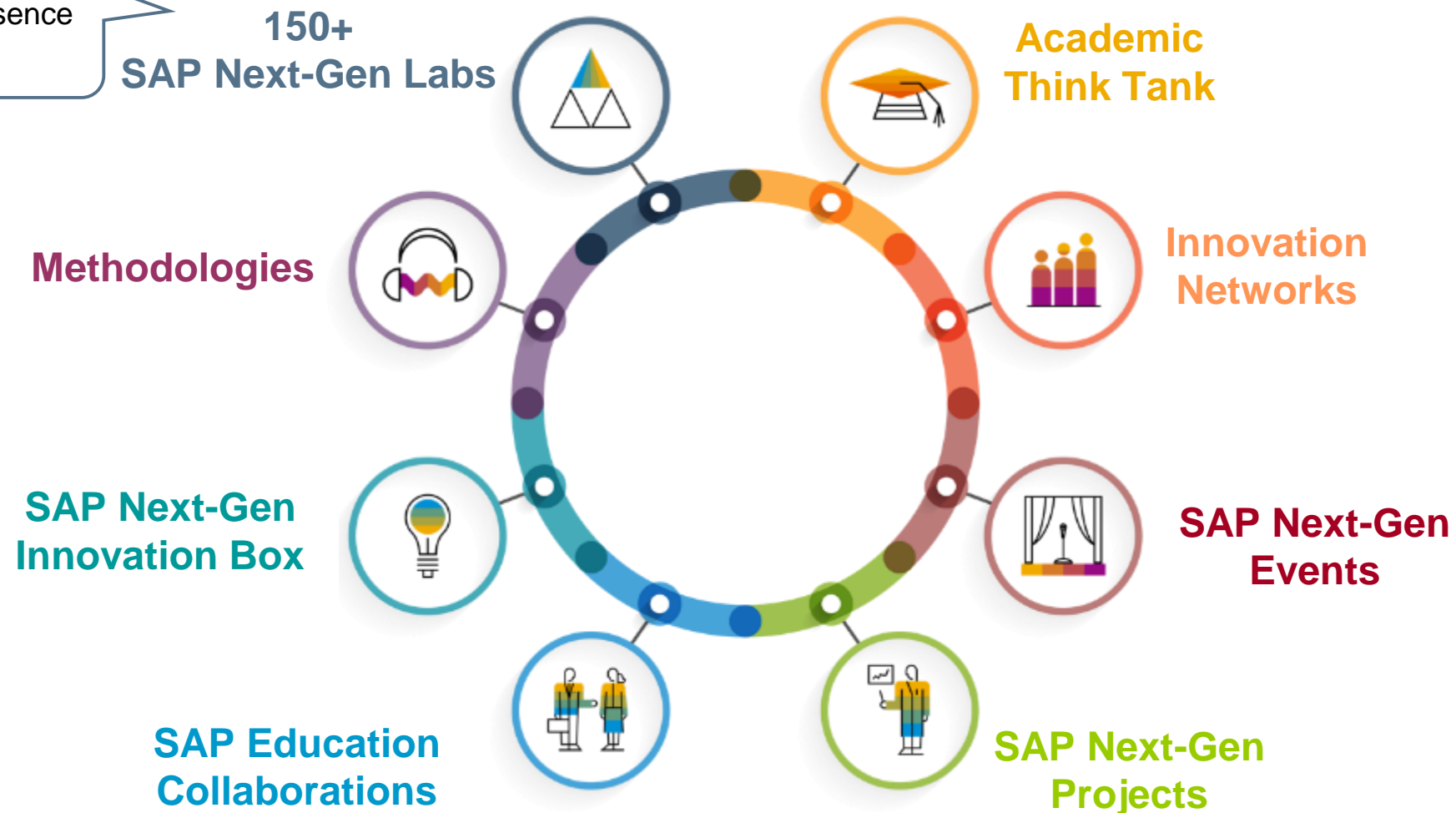
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Visit the new web presence for the DACH region



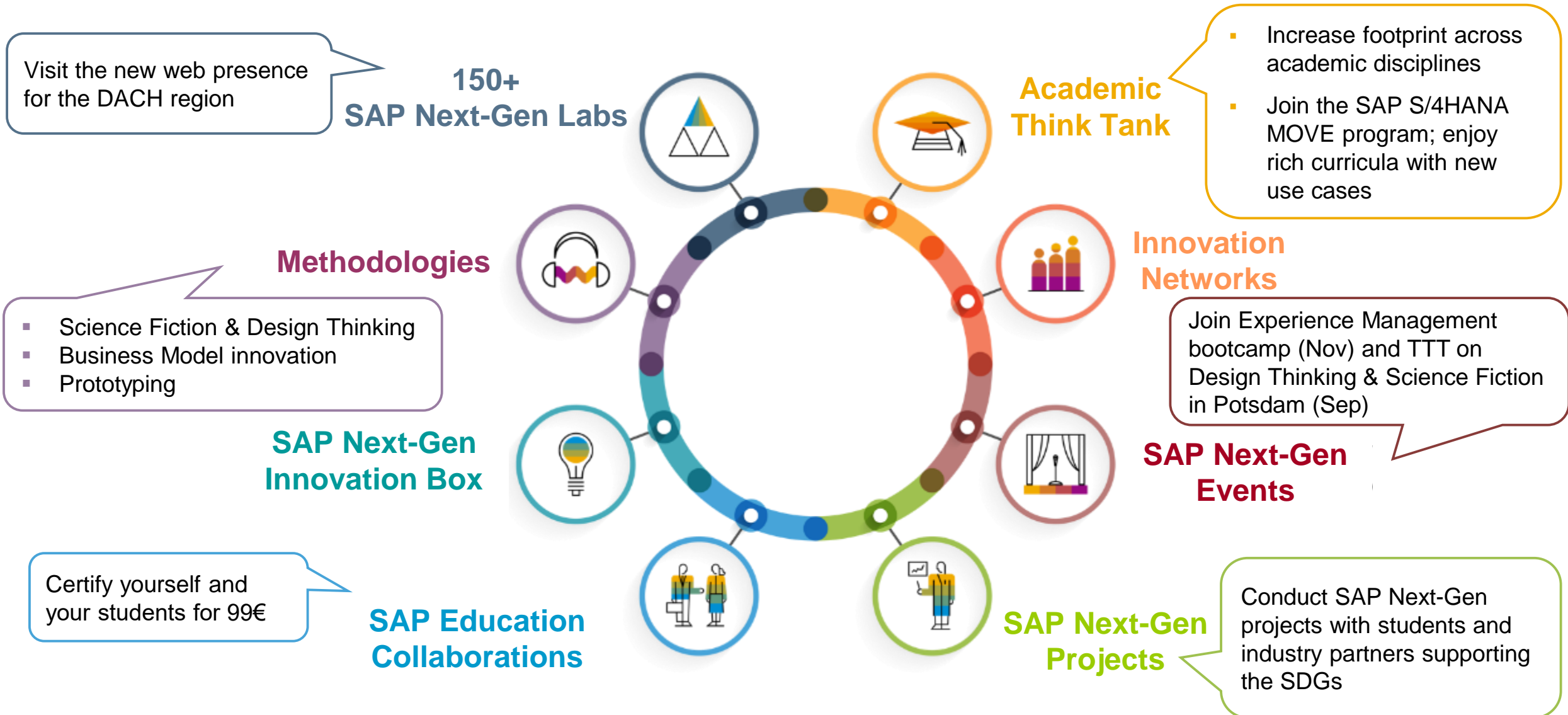
SAP Next-Gen

Germany - Austria - Switzerland

City, Country	Institution	Description	Contact
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Berlin, Germany	Hochschule fuer Technik und Wirtschaft Berlin	<ul style="list-style-type: none">• SAP Next-Gen Lab	Shahin Mahmud
Brandenburg, Germany	Technische Hochschule Brandenburg	<ul style="list-style-type: none">• SAP Next-Gen Lab	Prof. Dr. Robert U. Franz
Dresden, Germany	SAP Deutschland Dresden	<ul style="list-style-type: none">• SAP Next-Gen Lab	Mirko Paul
Friedrichshafen, Germany	Zeppelin Universitaet Friedrichshafen	<ul style="list-style-type: none">• SAP Next-Gen Chapter	Dr. Lennart Brand
Garching, Germany	UnternehmerTUM GmbH	<ul style="list-style-type: none">• SAP Next-Gen Lab	Thomas Zeller



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