

# SmartHubs International Symposium

*Governance of multi-modality in public space – what options do we have?*

**Friday, Sept. 16<sup>th</sup>, 2022**

**Vienna, aspern Seestadt**

**LAKEFIRST**

Eva-Maria-Mazzucco-Platz 2, 1220 Wien

## **Program (Moderator: Oliver Roider)**

### **09:00 – 9:20 Welcome session**

- Welcome by the Federal Ministry for Climate Action (Walter Wasner)
- Welcome by Seestadt Development Agency Wien 3420AG (Alexander Kopecek)
- Welcome and short introduction to SmartHubs project by the coordinator (Karst Geurs)

### **9:20 – 10:00 Mobility hubs in urban context**

- **Shared mobility concept and guidelines on mobility stations in Vienna**  
Alexander Scholz, Vienna Municipal Department MA18, Urban Development and Planning
- **Implementation of the hub concept in Vienna**  
Leonie Schöch, Wiener Linien (Viennese Public Transport Operator)

### **10:00 – 10:45 Mobility hubs in rural context**

- **Action plan for multimodal hubs in rural and urban contexts**  
Christian Kainz, zukunftswege.at / Salzburger Verkehrsverbund
- **Lower Austrian Mobility.Lab and the implementation of mobility stations in the Weinviertel region and the City of Tulln (project LISA)**  
Christoph Weber, Mobility management, NÖ.Regional (Lower Austria)

### **10:45 – 11:15 Coffee break**

### **11:15 – 12:00 SmartHubs project**

- **SmartHubs integration ladder for designing mobility hubs**  
Karst Geurs, Centre for Transport Studies, University of Twente, The Netherlands
- **Open data platform on mobility hubs**  
Linda Dörrzapf, Research Unit Transportation System Planning, TU Wien, Austria
- **Policy and governance frameworks of implementing SmartHubs with particular focus on the Austria situation**  
Antonia Graf & Julia Hansel, Institute for Political Science, University of Münster, Germany

### 12:00 – 12:45 Tools and guidelines to assess mobility hubs (parallel sessions)

- **Appraisal Tool for sustainability and stakeholder assessment**  
Mobility, Logistics and Automotive Technology Research Centre, Vrije Universiteit Brussel, Belgium
- **Accessibility tool for mobility hubs in the urban space**  
Chair of Urban Structure and Transport Planning, TU Munich, Germany
- **Resilience tool to assess accessibility, connectivity, and network resilience**  
Department of Economics, University of Bologna, Italy
- **Policy guidelines and governance implications**  
Institute for Political Science, University of Münster, Germany
- **Public debate and citizen participation**  
Institute for Political Science, University of Münster, Germany

### 12:45 – 13:00 Closing session

- Introduction of Seestadt and sight visit plan
- Summary of event

### 13:00 – 14:00 Lunch & Poster session by Smarthubs project team

### 14:00 – 16:00 Guided sight visit Seestadt aspern

WienMobil station visit and showcase of aspern.mobil LAB tools by Christoph Kirchberger



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